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Thank you for your sponsorship participation at the 2011 PNC Roar on the River. Please follow the instructions below so that we can create your banner. If you have any questions, please call Linda Francetich at 734.934.6900.

1. Send a VECTOR logo (PDF, AI, EPS) to [linda@dotcomwp.com](mailto:linda@dotcomwp.com). If you do not have one, your printer (business cards, letterhead, etc) typically will.
2. Fax a sketch of your banner in the box below. Fax to 866-571-0417. **For best results, the banner needs to be simple and basic.** We suggest that the banner information should have:
  - a. Logo
  - b. Company name (unless it is in the logo)
  - c. Web address
  - d. Phone number

At our discretion, we may make changes to banner and will notify you. You will get a PDF copy for approval.

3. Provide the name of your PNC Roar on the River representative and the date you paid for your sponsorship so that we can verify your sponsorship.

\_\_\_\_\_ Your ROR Rep

\_\_\_\_\_ Date paid

4. Provide your name and contact information.

\_\_\_\_\_ Your Name

\_\_\_\_\_ Phone # and Email

We cannot accept the following:

1. Distorted logos
2. Business cards to scan for logos. NOTE: We will accept a business card if you do not want a graphic logo
3. JPG or GIF files