

July 23-25, 2010



Trenton Rotary ~ P.O. Box 161 ~ Trenton, MI 48183

July 30, 2010

Dear Race Fans,

On behalf of the Trenton Rotary Club and the Executive Committee for the 2010 PNC Roar on the River, we would like to extend our heart felt thanks for the outpouring of support, encouragement and generosity offered after our 60th annual event. Twelve months of planning and preparation were derailed by the unusually strong storms that passed through the area just as our kick-off "Taste of the Races" started. While we were devastated by the evacuation that was necessary and the property losses suffered, we are eternally grateful that no injuries or casualties were reported.

The Trenton Rotary Club, chartered in 1937, has assisted with the Trenton boat races since 1974 as a service to the community. During that time it has evolved from two days of boat racing with hot dogs, beverages and snow cones to a three day weekend including World Championship outboard powerboat racing, a taste fest, evening concerts, fireworks, classic car shows, family entertainment and a concession smorgasbord.

However, while much has changed, we have been able to keep the event free and open to all that want to attend. We have done this by partnering with Wayne County Parks, City of Trenton, over 150 business sponsors and 200 volunteers. To help offset costs, we request a parking donation at the entrance to Elizabeth Park, sell tickets to the "Taste of the Races" and offer food, beverage and merchandise sales through out the weekend. Any profits generated from the boat races are retained by the Trenton Rotary Club to maintain and expand the event or have been donated back to the community or to charities addressing a specific need such as Rotary's fight to eradicate Polio .

Shortly after the start of the "Taste of the Races" the storms hit requiring an evacuation due to the threatening weather conditions. Since then, several inquiries have been made regarding refunds for the "Taste" tickets. When faced with difficult situations, Rotarians turn to Rotary's "Four Way Test" which asks 1) Is it the truth? 2) Is it fair to all concerned? 3) Will it build goodwill and better friendships? 4) Will it be beneficial to all concerned?

Therefore, after careful consideration and based on detailed records of tickets distributed we offer the following options:

1. Redemption of purchased 2010 tickets for the 2011 "Taste of the Races" tickets.
2. Refund of purchased 2010 tickets within 90 days.
3. Sponsor tickets are available for redemption option with special benefactor recognition made in 2011 race promotion campaign.

Refund and redemption requests will be honored upon completion of the refund/redemption request form available at www.trentonroarontheriver.com or by calling 734-675-0266 ext. 0.

We would like to thank everyone for their support and look forward to seeing you next year.

Sincerely,

Lynn Nolan
President
Trenton Rotary Club

Paul Jocks
Director, Executive Committee
2010 PNC Roar on the River

**2010 PNC Roar on the River
A Taste of the Races
Refund Request Form**

1. Redemption of purchased 2010 tickets for the 2011 "Taste of the Races" tickets. Save your tickets and use them towards the purchase of the 2011 tickets when they are available.
2. Refund of purchased 2010 tickets must be requested on or before October 29, 2011. No exceptions allowed.
3. Sponsor tickets are available for redemption option with special benefactor recognition made in 2011 race promotion campaign.
4. Complimentary tickets are not available for redemption or refund.
5. All refund requests must be accompanied by the corresponding tickets or wristbands if you already redeemed your tickets.
6. Refund requests considered on a case by case basis and are subject to approval by the Trenton Rotary Club.

Mail this form to: Taste of the Races Refund Request
3630 West Road
Trenton, Michigan 48183

Name: _____

Address: _____

Phone: _____ **E-mail:** _____

Refund Amount Requested

Number of tickets _____ Amount paid _____

Refund requested _____ Purchased from _____

Refund payable to the following: _____
(Individual or Institution)

Address to which refund is to be sent: _____

Amount of Refund Approved: _____

Approved By: _____
(Signature/Date)