



2008 Restaurant Partner Benefits

(LIMITED TO 40 PACKAGES)

- An eighth-page advertisement in the “Dining Guide” section of our Special Race Supplement published in The News-Herald Newspapers on Wednesday, July 16, 2008, just before race weekend. (*Circulation 90,000; Readership 300,000*).
- Link from trentonroarontheriver.com to your website.
- Name included in “Race Supporters” listing in Race Supplement and frequent mentions on the public address system through out both race days.
- Two complimentary tickets to the “Taste of the Races” Friday Night charity preview party. Four additional advance tickets available for \$20 each (\$25 off regular price).
- Two server passes with preferential parking.
- Trenton Rotary provides \$150 to offset costs to all those making a commitment by Monday, July 7, 2008.
- Total fee to 40 restaurants that agree to provide free samples of their best products for up to 1,200 people at Friday’s “Taste of the Races” event -
\$0
- Benefits for those participating -
PRICELESS!
- Add Basic Corporate Village Tent Package for \$1,125 (\$370 off regular price).



Trenton Rotary Commitments

- Rotary to provide adequate tent space in main race spectator area for all restaurant participants.
- Rotary to provide one 8' banquet table with two folding chairs along with table cloth and skirting.
- Rotary to provide limited power and water with portable sanitation stations located on premises.
- Rotary to pay \$150 at end of food service on the day of event.
- Rotary can provide two servers for participants committed by July 7, 2008, if requested.

Restaurant Partner Commitments

- Provide 1/8 page newspaper advertisement to Trenton Rotary by **June 17, 2008** (to be published in race supplement in July 16 News-Herald).
- Begin set-up at noon on Friday, July 18, 2008.
- Participants agree to start food service promptly at 6:30 P.M. and last until 9 P.M.
- Participants to provide their own plates, napkins and eating utensils.
- Participants encouraged to decorate their space, wear summer uniforms and provide promotional materials.
- Participants to submit preliminary menu by July 11, 2008.
- Cancellations after July 11, 2008 may be charged \$150 to cover expenses incurred for advertising.